

*“You are the best mentor an aspiring speaker and author could have discovered. Thanks to your guidance, this book is a reality and my speaking business and law firm are growing everyday! Thank You ... Thank You ...”* Warmest Regards, Cheryl Frank, JD, CPA. Author of "How To Survive An IRS Attack"

# Start, Build and Grow Your Own Big \$\$\$

*Speaking, Training and Coaching Business*

**Earn \$1,500, \$3,500, \$5,500 and More for Each and Every Presentation!**

Hi, I am Arnold Sanow, MBA, CSP (Certified Speaking Professional). I have been a full time speaker, trainer and coach for over 20 years. I have delivered over 2,500 paid presentations to more than 500 different companies, associations and governmental agencies. I am also the author/co-author of 5 books and I am a frequent guest in the media.

Besides running a successful speaking and training practice, I also work with speakers and trainers to help them succeed in their own business. As your mentor and coach, I will work with you on a 1 to 1 ongoing basis to get you on the fast track to succeed in this exciting, fun, personally rewarding and lucrative business. You will learn the “inside secrets” and practical steps to building and growing a solid and profitable business.

Don't be fooled, many people may proclaim to be a speaking and training business coach. **However is speaking and training their full time business?; Are they delivering over 100 presentations a year?; Are they living the lifestyle you want to live?; And are they making the money you want to make?**

As your mentor and coach, I will share with you everything you'll need to succeed. Nothing will be left out. I will show you exactly the system I have been using that has kept me in this great business for over 20 years! I will provide you with a real-life, practical, easy to understand and step by step system to save you time, money and avoid costly mistakes. You will quickly develop a solid speaking business with diversified income sources and profit centers – to maximize your income from every client and every engagement.



**Contact Arnold Sanow**  
**703-255-3133**  
**speaker@arnoldsanow.com**  
**www.speakingcoach.com**

*“My income has increased 3 times in the short time that I have been working with you”*

~ Ronald P. Culberson, LCSW, CSP

*“Arnold, your advice really works! Business is coming to us - in fact, 3 speakers bureaus just requested information on my services.”*

~ Rick Mauer

- Control Your Time and Your Life
- Be Your Own Boss
- Part Time Work – Full Time Pay
- No Need to Quit Your Job to Start
- Work from Home
- No Experience Necessary – Start Immediately
- Unlimited Income Potential
- Exciting, Fulfilling, and Fun
- Low Start-Up and Overhead Costs
- Personally Rewarding – Transform the Lives of Your Audience

# Speaking for Big \$\$\$ Services to Boost Your Business

## Ongoing 1 to 1 Coaching/Mentoring Program

I will personally work with you on an ongoing basis. We will start by meeting for up to a full day. We will go over everything you'll need to know about the speaking business from building a solid business foundation to marketing strategies that work! We will then develop a step by step action plan and strategy focusing on the best direction and exact steps you must take to reach your goal. I will then meet with you every 2 weeks (by phone) for a period of 6 months. We will look at your concerns, challenges and actions you must take to stay on the right track. During this 6 months you will have unlimited access to me for any questions that arise. This program also includes; Speaking for Big \$\$\$ E-Manual and System and subcontracting possibilities.

## Build Your Own Speaking/Training Business – Group Retreat

This 1 ½ day intensive program is designed to help you start, build and grow your own part-time or full time speaking and training business. Retreats are delivered at a location of your choice for any size group from 2-50 participants. There is one set fee. You supply the participants and I will provide you with a comprehensive and in-depth program on everything you'll need to know to Start, Build and Grow Your Own Speaking and Training Business. Besides the training, everyone will also receive my Speaking for Big \$\$\$ E-Manual and System.

## Seminars to Go - “Hot Topics” for You to Teach

Learn to teach my proven and profitable seminars and training programs. Each of my programs has produced hundreds of thousands of dollars in profits. You will receive a license for unlimited usage with no royalties. I will rehearse and practice each program with you. You will receive outlines, materials, power point slides, exercises, promotional materials, presentation skills assistance and subcontracting possibilities.

## Get Published... NOW!

To boost your credibility, build your fame, increase your speaking engagements and get your name known, I will write articles or co-author a book for you. People with articles and books are seen as the experts and authorities on the subjects they write about. This alone will transform your speaking, training and coaching business. Clients will come to you. Books and articles not only create speaking opportunities, they also separate you from the crowd and maximize your speaking, training and coaching fees.

## Winning Presentation Skills... Add Power, Punch and Pizzazz

Project poise and professionalism... captivate your listeners... persuade people to act on what you say... develop comfort and confidence. If you want to eliminate speaker's anxiety, get your message across in a clear and concise manner, persuade, motivate and influence and permanently boost your presentation, personal presence and communication skills, ask about our individual and group presentation skills sessions with videotaping and feedback.

## Promote and Sell Speaking and Training Programs

Build your own independent rep/agent business by referring Arnold Sanow's speaking and seminar programs to your friends, associates and contacts. You will receive 25% of the fee. You will also get 25% for each additional program Arnold books with the client for a period of 2 years. In other words you “own” the client and I work for you. If you know a meeting planner, training director, events planner, human resources director, personnel director, association contact, a client of yours or anyone who hires speakers or trainers you have an opportunity to make big \$\$\$.

*“Arnold’s coaching/mentoring program is like getting a MBA in the speaking/training business. It was a great investment. He was always available and got back to me promptly. If you are looking for an easy to understand and implement step by step program from a super successful speaker/trainer who will share everything. Arnold is the right choice.”*

*~ Carson Tate, CPO, President Living Simply and Working Simply*

*“I am following your advice and your step-by-step workbook and I already have booked a number of speaking engagements.*

*Thank you!” ...*

*~ Roz Trieber*

*Arnold, thank you for working with me to launch my speaking, training and coaching business. Because of your valuable advice and counsel I am already seeing results! I have already booked a high fee speaking and coaching opportunity!”*

*~ Wendy King*

**Whether you are just starting up or a seasoned pro, I will take the mystery out of this business and put you on the fast track... NOW!**

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